

Daniel Genis

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Experience

Graphic Designer / San Francisco State University / Aug. 2019–Dec. 2019
Solved graphic design problems for the Fine Arts Gallery. Devised visual identities for art exhibitions and created marketing collateral spanning print and digital, such as posters, flyers, email campaigns, and web ads.

Design Intern / HomeLight / Jul. 2019–Aug. 2019
Worked on a multitude of branding-related projects for both internal and external use. Created a design library in InVision to organize common brand assets and styles. Designed an ebook and a company t-shirt. Prototyped website improvements and edited old webpages to match current styles.

Web Assistant / San Francisco State University / Jan. 2018–Jun. 2019
Maintained and expanded the department websites for the College of Health and Social Sciences. Used Drupal, Bootstrap, and hand-coding in HTML/CSS to reformat webpages, update content, fix accessibility issues, and ensure consistency with SF State styles.

Education

San Francisco State University / Fall 2017–Spring 2020
B.S. in Visual Communication Design. Dean's List Fall 2017 and Fall 2018.

Cabrillo College, Aptos, CA / Fall 2015–Spring 2017
Skills Certificate in Web Production.

Skills

Graphic Design
Web Design
Branding
Illustration
Typography
Data Visualization
Bookmaking
Photography
Photo Editing
Writing

Tools

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe XD
Sketch
InVision
HTML/CSS
Bootstrap
Drupal
Microsoft Office
Google G Suite